



Minutes of the February, 6th, 2017 DBC Board of Directors Meeting

PRESENT:

President: Phil Coleman

Vice President: Martin Michael

Treasurer: Wil Uecker

Secretary: Jack Berger

Race Team Director: Atac Tuli

Philanthropy Director: Jackie Phillips

Tour and Ride Director: Dave Joshel

Director-at-Large, Double Century: Bill Bernheim

Director-at-Large, Foxy's Fall Century: Richard Waters

Director-at-Large, Ultra Cycling Events: Dan Shadoan

Outreach director: Martha Gegan

Members Absent:

Membership Director: Jason Fearing

Also Present:

- **Richard Mansfield, Quartermaster**
- **Russ Kanz**
- **Toni Terhaar**

Meeting Convened at Tandem Properties at 7:03 PM: Called to order by President Phil Coleman.

Reports of Directors and Officers:

- **Dave Joshel, Tour and Ride Director:**
 - Dave reports the upcoming tour meeting is taking shape.
 - All tours have been published on the DBC website and on the Listserv.
 - We will take sign ups at next week's meeting.
- **Martin Michael, Vice President:**
 - Martin distributed a written summary of the suggestions gleaned from last month's membership meeting.
 - A copy of his summary is included below as Appendix #1.
 - Will asked about interest in "no drop" rides. Martin reported that this has come up not infrequently in conversations. He feels the club could improve its image, especially with new members, by ensuring that new-comers are not dropped.
 - Martin also suggested we pay more attention to new member orientation.

- Phil mentioned that there is at least a problem with public perception about our rides.
- Dave will address this issue at the upcoming tour meeting.
- Martha Gegan, Outreach Director:
 - Martha has organized a ride out to the Inn at Park Winters. This will be a no drop ride, and she is looking for more participants, so that faster and slower paced groups may be added.
- Atac Tuli, Race Team Director:
 - Atac reports that the elite team has received an invitation to apply for participation in the Redlands Bicycle Classic, which is a nationally recognized event.
 - Elite team members have received their jerseys, and had a team photo taken. The website and Facebook have been updated, which have generated a lot of interest.
 - John Steggall is working on updating/transferring all Race Team (elite, regular and junior) website materials.
 - Phil clarified that the Race Team website is being rolled over and incorporated into the expanded DBC website.
- Dan Shadoan, Director-at-Large, Ultra Cycling events:
 - Dan reports that leadership of March Madness has been assumed by Adam Bridge.
 - Both the Event Brite website for registering and the mileage tracking websites are up and running.
 - The Gold Rush Randonee is coming along fine. We have just over 200 riders interested. The maximum ridership will be limited to 200 riders. Dan feels the no show rate will be about 10%. All the controls are now set up. Dan will be soliciting volunteers over the coming months.
 - The start finish will be here at Tandem Properties. The event will commence July 5th at 6pm.
- Richard Mansfield, Quartermaster:
 - Dick announced he will be gone for the month of March.

Old Business:

Allocation of reserve funds:

- Phil re-introduced this topic from last month. All directors and the Quartermaster have been invited to speak to any allocations they may need to enhance their capabilities. The goals are to materially improve the operation of the DBC, and to enhance the stated goals and objectives of the DBC.
- Jackie Phillips, Philanthropy Director:
 - Jackie has sent out two files. The first (Appendix #2) is her proposal to increase Philanthropy spending from the current \$5000.00 up to \$10,000.00. Her second file is a spread sheet showing the current allocations. (Appendix #3).
 - She is contemplating reducing the number of organizations we support to around ten, donating \$1000.00 to each.
 - She would also like to invite at least some of these recipients to address our membership meetings.
 - Philanthropy support for members doing charity rides would continue.
 - Wil mentioned that giving larger amounts to fewer organizations can cause a more significant impact if/when the support is withdrawn...a problem that is diminished when the donations are smaller and spread more broadly.
 - Phil emphasized that all of this falls within Jackie's prerogative as director.

- Dave pointed out that a few of the organizations need stay on the list due to “quid pro quo” relationships we have established over the past years. Jackie is aware of these.
 - Bill questioned if our donations should be bicycling related. Phil pointed out that our donations to the American River Bikeway and to the US Bicycling Hall of Fame fall into this category, but our typical philanthropic gifts do not.
 - Dan mentioned that increasing the philanthropy budget has long been a goal for DBC.
 - Rick reports that he has had feedback from some of the Foxy's Fall Century volunteers to the effect that they are working hard, donating hours and effort, only to see the money raised given away. Rick notes this is a bit of a discouragement for these volunteers.
 - Several other board members with long exposure to the club felt that this is a minority opinion.
 - Phil and Jack both made the point that other Bike Clubs spend much more of their budgets on philanthropy that do we.
 - A discussion ensued over whether decisions to disburse additional funds will await all presentations, or be decided after each (or several) presentations.
 - The question of “one time” allocations v. generating expectations of ongoing increased budgets was also discussed.
 - There was a general discussion about the fact that many volunteers donate personal financial resources in addition to their time (e.g. not applying for reimbursement for gas expenditures). These donations are not being made public as part of our philanthropic efforts.
 - Bill stressed that the volunteers who donate money by declining reimbursement as less likely to feel that way if the club gives funds to non-cycling organizations. Phil stressed that the board can change its approach to philanthropy by a majority vote at any time.
 - Phil also pointed out that we still have reserve funds that can be allocated by the board in the event of an acute philanthropic need (e.g. the Middletown fire), and this remains independent of the philanthropy budget.
 - Dan made a motion to approve the request that the philanthropy budget be increased by \$5000.00. Motion seconded by Martha. In further discussion it was clarified that while this increase in the philanthropy budget is intended to be an ongoing matter, the board will have to approve it every year, taking into account the financial condition of the club.
 - Voting for the motion: Martin, Jack, Martha, Atac, Jackie, Dan, and Dave. Against the motion: Bill, Wil, and Rick. Motion carried.
- Wil Uecker, Treasurer:
 - Should the treasury function become more complicated by these new allocations, Wil would like to have a contingency of hiring a professional book keeping service to back up the treasurer. This would require a transition from using Quicken (resident on a PC) to using Quick Books Online so that both the treasurer and the book keeping service could assess our financial data. The cost of a professional book keeping service will run \$200.00 to \$300.00 per month. The cost of using Quick Books Online would be \$20.00 to \$30.00 per month.
 - Wil does not see an immediate need for this step, but it would be needed if the club were to hire a paid staff person. It would also be needed if we were to establish an endowment account. Will is not proposing an expenditure for this at this time.
 - Will proposed an allocation to improve currently shabby appearance of the DBC alcove at the USBHOF. The cost might be \$500.00 to \$1000.00.
 - Will also proposed that we partner with the USBHOF to host a reception for people attending the International Bicycle Safety Conference held at UCD in September of this year. The cost would be approximately \$1000.00 to \$1500.00.
 - Phil suggested that we invite our USBHOF board liaison (John Hess) to attend the next board meeting and make a presentation on these two items.

- Atac Tuli, Race Team Director:
 - Atac made a presentation requesting additional funding for the Race Team, specifically to enhance the presence of the Elite Team in the local and national racing scene.
 - He proposed that some of the same support offered to the CAT 1 and CAT 2 racers on the Elite Team be extended down to the CAT 3 racers as well.
 - The additional support will be really helpful in that the Elite Team is planning for at least 20 races this year.
 - He made it clear that the Elite team will be able to function, but on a much more limited basis, with the present level of support at \$10,550.00. He is asking that total support be increased up to approximately \$25,000.00, an increase of roughly \$15,000.00.
 - These funds would be spent on coaching, equipment, travel, race entry fees etc.
 - No rider will receive any sort of stipend. The enhanced level of support will allow the team to compete in a greater variety of events. They were recently invited to apply for participation in the Redlands Bicycle Classic, a nationally recognized event with a stiff entry fee.
 - With this increased level of support, the DBC can expect more exposure, more community outreach, and more attention to developing junior riders, and more assistance with the major DBC events.
 - Bill stated that he would support the funding for the Race Team if he can be reassured that the Race Team will be present to help out with the Davis Double Century, etc.
 - Phil suggested that we allocate these sums in increments. After the financials from the Double Century are in, we will be able to see what we can really afford for supplemental allocations.

- Russ and Toni were present for this discussion. They presented multiple concerns about the Race Team, its management, and finances:
 - Russ is concerned about the money raised in sponsorships for the Jr. Race Team that is now held in the Dunlap fund.
 - Russ is concerned that we are “almost paying riders to race” and that it “almost looks like a professional team”, and this is abnormal for a club based team.
 - He feels that the Elite Teams original purpose of being a development team is now compromised, in that older riders are being supported.
 - He states he has been unable to talk to the Race Team board (committee) as he is not informed of their meetings.
 - Russ argues that the Race Team is shrinking and that extra moneys would be better spent on expanding the Race Team in general, rather than focusing on the Elite Team.
 - Russ also feels that the expectation for performance (podiums) placed on CAT 3 Riders are almost impossible to meet, and that CAT 3 riders are at risk for expulsion from the program if they cannot meet these goals. He finds it troublesome that the development riders (CAT 3) are not well supported and have a greater burden of performance expectations that do the CAT 1 and CAT 2 racers.
 - Russ feels he needs to bring these issues to the DBC board, as he has not been heard by the Race Team leadership, and there is no Race Team Board under the bylaws. He feels that the DBC board has responsibility for the Race Team as they operate under our by-laws.

- Phil responded to these concerns:
 - The sponsorship money in the Dunlap Fund is recognized as such by all concerned.

- The DBC board responds to the Race Team Director who sits on the board. We speak to him if/when we have concerns about the operation of the Race Team.
 - Our only requirement from the by-laws is to make sure that we follow the law as it applies to non-profits. We do not have to weigh in on questions of how riders are categorized or compensated for expenses. None of that is within the responsibility of this board.
 - The leadership of the Race Team tells me that you have full access to all parts of their operations. They dispute all the points you raise.
 - We do not have jurisdiction over the management of the Race Team. We have always left the management of the Race Team to its leadership. Barring any impropriety, we will leave it there.
 - Wil made a motion that the DBC increase our support for the Race Team by adding \$5000.00 at the end of the first, second and third quarters of 2017. These allotments are wholly dependent on the financial condition of the club at the time. Each additional allocation will require an approval by the board at that time. The motion was seconded by Dan.
 - Martha, in discussion, stated her discomfort with using so much money to benefit a small number of persons.
 - Motion was supported by Jack, Bill, Wil, Martin, Rick, Dan, Atac, and Jackie. It was opposed by Martha and Dave. The motion carried.
- Phil Coleman, President:
 - Phil presented a membership update to the board.
 - Our Membership Director and Treasurer found that there was a significant disparity between membership numbers and membership revenue.
 - After much tedious work, Jason came up with a membership number of 448.
 - While the current figures for members v. membership income are not spot on, they are comfortably close.
 - These numbers are significantly less than we previously thought.
 - We now have reliable numbers for dues paying members as well as non-dues paying members such as complementary or lifetime memberships. (See Appendix #4).
 - These numbers are important for our liability insurance premium. The new, smaller numbers will save considerable money.
 - These numbers are also important for membership fringe benefits, eligibility for tours, participation in the holiday party, etc.
 - Phil called for an expression of thanks to Will and Jason for finally resolving this vexing problem.
- Phil presented a request for an allocation to acquire DBC bandannas.
- Phil mentioned the myriad uses that a cyclist may have for a bandanna.
 - The DBC bandanna could be a way to enhance the image of the club at very little expense.
 - Unit pricing is about 3-4 dollars. This project would be similar to what we have done with socks.
 - Bandannas could be given out by the Vice President as a token of appreciation to speakers, new members, etc. They will be available for purchase by the general membership.
 - Bill suggested providing a map of the Davis Bike Loop, along with the logo.
 - Martin suggested the possibility of an annual bandanna design.
 - As far as procedure, we would follow the example of the DBC socks.

- Phil suggested finding a person to keep track of our socks and bandannas, and give them any earned revenues (beyond overhead), to donate to the charity of their choice.
- Martin mentioned the possibility of an online shop, which might be incorporated into the new website.
- Wil suggested we avoid committing to deliver purchases, rather just distribute them at meetings. He also urged we use an in-state vendor to simplify sales tax.
- Martha raised the possibility of making them favors for the holiday party.
- The consensus of the board was to order 300 to be disturbed at the holiday party.

Adjournment: meeting adjourned at 9:03 pm

Respectfully submitted,

Jack Berger
Secretary, DBC Board of Directors.

Next membership meeting: Monday, February 13th, 7pm, Club Room, Veterans Memorial Building, Davis Ca.

Next Board meeting: Monday, March 7th, 7pm, Tandem Properties, 3500 Anderson Road, Davis, Ca.

Appendix #1

Martin's summary of member's suggestions:

Rides

- Beginner series. Small groups (6-10 max). First time in a parking lot, handout on what to carry on a ride, go over some skills, positioning on the bike, group riding etiquette and what to do. Second a slower paced ride out to Winters and with plenty of breaks and time for questions. It was mentioned that the Santa Rosa bike club offers a mandatory skills clinic before new riders can participate in group rides.
 - Implementation of a "casual" no-drop ride
 - "Introductory Cyclist" rides for new riders
 - Rides with "family" orientation and emphasis
 - Repetition and monotony in most of the scheduled rides. Expand ride start locations and alter routes in increase interest and diversity.
- Women only rides might be appealing, for some women riding with men is intimidating. A women only event (similar to the Cinderella ride offered by Valley Spokesmen bike club) might be fun (although requires a lot of planning/permits etc.)

Members

- Cut membership fee to \$15.00
- Carpooling to tours
- More educational events at UCD to teach students how to ride a bicycle

- Greater selection of DBC Merchandise/Non-Cycling clothing etc
- Name tags at General Membership meetings
- Restart the mentoring program (something Dutch Martinich offered in the past).
- Individual contact with new members to help them feel “plugged in”.
- More clarity on membership renewal process.

Miscellaneous

- It was suggested we put a link to what to bring on a bike ride, pump, inner tube etc. on the website. Maybe fix a flat clinics could be offered.
 - More extensive funding of race team, in exchange for help with heavy lifting at rest stops.
 - Volunteer coordinator for DC, doing one to one contacts, not just email.
 - Volunteer coordinator as potential board position.

Appendix #2

Philanthropy (definition)

The desire to promote the welfare of others, expressed especially by the generous donation of money to good causes.

DBC donates to organizations that promote the welfare of others and help support our local community. See attached spreadsheet of 2016 organizations and mission statements (donations made from philanthropy budget, other recipients may not be on this list).

We are all part of this community, we ourselves will benefit from donating more to these organizations. An increase in philanthropic donations will strengthen our bond within the community and assist these organizations to continue their outstanding work.

The current DBC surplus funds indicate we are in a position to donate more to local non-profit organizations.

I propose we double the philanthropy budget beginning 2017 and increase it from \$5,000 to \$10,000.

Note: Beginning in March 2017, we will be inviting representatives from organizations we donate to in 2017 to attend membership meetings and talk about their mission. An opportunity for non-profits to publicize their organization and for members to learn about where the DBC philanthropy dollars are being spent.

Appendix #3

(see next page)

2016 DBC Philanthropic Donations		
Citizens Who Care	Provide social support services to Yolo County adults and their family caregivers.	\$ 200
Davis Community Meals	Provides meals, shelter, and resources to people in need.	\$ 300
Davis Community Network	Provides internet-related services and support to local nonprofit organizations, public agencies, schools and individuals.	\$ 250
Davis Bicycles! (Bike Davis)	Encourage and promote bicycling, increase safety, improve infrastructure, influence policy, and advocate for a vibrant bicycle culture in Davis.	\$ 300
Davis Food Coop	Annual holiday dinner is open to everyone in the community.	\$ 300
Empower Yolo (SADVC)	Provide community members with access to valuable services and resources throughout the Yolo County and Sacramento.	\$ 250
Hearts 4 Paws	To save and improve the lives of animals that have been forgotten, rejected, abandoned, or abused by society.	\$ 225
Members' charity rides	Members ride and fundraise to support various non-profit organizations.	\$ 225
Middletown Fire Relief	Support both firefighters and fire victims.	\$ 100
Putah Creek Council	Bring together people who would protect the creek's remaining riparian habitat and the water level in Putah Creek.	\$ 200
STEAC	Provide immediate, short-term emergency aid to families and individuals with incomes at or below the federal poverty level who live in Yolo County.	\$ 300
Team Davis Local Support	Help enrich the lives of children and adults with developmental, cognitive and/or physical disabilities living in or close to Davis.	\$ 300
Tulyome	Engages in advocacy and active stewardship with diverse communities to conserve, enhance, restore, and enjoy the lands in the region.	\$ 200
W. Plainfield Vol Fire Dept.	Volunteer fire company.	\$ 300
Bike Campaign	Help educate people about bicycling and encourage more people to ride their bikes.	\$ 300
Yolo County Childrens Alliance	Assess, coordinate and act to strengthen and support the continuum of prevention and intervention services and resources for children, youth and their families.	\$ 200
Yolo Crisis Nursery	Provide safe, temporary care for children up through age 5. We help parents manage emergencies, keep up with their jobs, learn a new job, get medical care, or just get a break.	\$ 300
Yolo Eyes for Others	Provide guide dogs for visually impaired persons.	\$ 100
Yolo Food Bank	Address hunger issues and make a difference in the lives of the people and communities of Yolo County.	\$ 300
Yolo Hospice	Provide our community with hospice services, to offer a different kind of medical care.	\$ 200
Yolo Land Trust	Preserve Yolo County's rural heritage. We work to conserve Yolo County lands.	\$ 150
		\$ 5,000

Appendix #4

Davis Bike Club Membership (from membership director Jason Fearing)

February 2, 2017 (2nd revision)

Type	Active	Overdue
Family (1-year)	137	1
Individual (1-year)	197	2
Individual/ Aggie Race (1-year)	11	0
Family/Race (1-year)	39	0
Individual/Race (1-year)	31	0
Complimentary	23	0
Lifetime	7	0
Sponsor	3	0
Total	448	3

Above is a breakdown of the current membership count for the Davis Bike Club. This is a revision of the original document that the Davis Bike Club board received a few days ago. An explanation on the significant differences between the initial email and this email is enclosed in that email.