



Minutes of the April 4th, 2015 DBC Board of Directors Meeting

PRESENT:

Vice President: Barbara Anderson

Treasurer: Wil Uecker

Secretary: Jack Berger

Philanthropy Director: Jackie Phillips

Tour and Ride Director: Dave Joshel

Director-at-Large, Double Century: Robin Neuman

Director-at-Large, Foxy's Fall Century: Richard Waters

Director-at-Large, Ultra Cycling Events: Dan Shadoan

Newsletter/Outreach director: Martha Gegan

Members Absent:

President: Phil Coleman

Race Team Director: Fred Schnaars

Membership Director: Jason Fearing

Also Present:

- **Richard Mansfield, quartermaster**

Meeting Convened at Tandem Properties at 7:02 PM

The meeting was called to order by Barbara Anderson, presiding in Phil's absence.

Reports of Officers, Directors, and Appointees:

Treasurer: Wil Uecker

- Outlays for the American River Bike Trail contribution and for the helmets have been made. These are our biggest expenditures in March.
- We have a CD maturing in the month of April.
- Our short term bond investment has never yielded less than .8%.
- Wil is planning to use the funds from the maturing CD to augment our bond position.
- In order to yield .75% on a CD, a year's commitment is required, while the bond fund is totally liquid with no time commitment.

Director-at-Large, Double Century: Robin Neuman

- Robin reports that Double Century expenses will increase this year by \$5000.00 due to the cost of renting the Vet's Memorial facility.
- Robin mentioned that beyond 2016, problems with roads, routes, road construction near Cache Creek, etc. make the future of the Davis Double Century questionable.
- Barb asked, given all the problems for the Double Century, when the board should begin to discuss the fate of the Davis Double Century for 2017. Robin felt this discussion should begin immediately or at least as soon as the 2016 Double Century is over. Barb suggested that the board take this up in June or July.

Tour and Ride Director: Dave Joshel

- Dave spoke to two persons who completed the March Fools Tour who felt it was a great success, and that the Dewey's deserve a lot of credit for organizing it.
- Rick Waters, also on the tour, was very pleased, apart from being caught in a hail storm.
- Martha reported that the Nevada City Tour is coming along for next weekend, with 13 participants total for both the 3-day and 4-day versions of the tour.

Director-at-Large, Ultra Cycling Events: Dan Shadoan

- Dan reported that March Madness is over, with a lot of participants, and many others who donated even if they did not ride.
- The March Madness party will be on Sunday April 17th, with about 40 persons signed up.
- The 300K brevet to the Cobb mountain elementary school turnaround is completed. The school survived last year's fires intact. We had 54 starters and 50 finishers.
- We will be using RUSA insurance for the brevets from now on, as it costs pennies on the dollar compared to the costs of coverage with American Specialty.

- RUSA has funds from membership money that they use to underwrite the actual cost of the insurance. As a result all brevet riders who are RUSA members ride without insurance cost. Non-RUSA members cost 5 dollars each.
- The 400 K brevet to Lake Sonoma and back is coming up soon. We have 30 registered for that event.

Newsletter/Outreach director: Martha Gegan

- Martha organized an “Almost Last Chance March Madness Mileage Ride” attended by 3 brave riders.

Vice President: Barbara Anderson

- We will have Jeanie Ward-Waller, Policy Director of the California Bike Coalition, speaking at next week’s general membership meeting.
- In May, we will hear from Cycle Greater Yellowstone about the ride they are organizing for next August.
- In June, we may hear from a cross county cyclist.
- John Hess forwarded an email from Lydia Delis-Schlosser with a request to make an informational presentation to the club about the Nishi Gateway project that will be on the June 7 ballot. I replied that because speakers for April and May are already scheduled, and the election will be held before the June membership meeting, barring a last-minute cancellation, we wouldn’t be able to accommodate her request.

New Business

Goals for Officers and Directors:

- Robin was concerned as to whether these goals were to apply to each officer/director’s area of responsibility, or were they to be outside of that usual domain.
- The consensus of the Board was that the goals were to be developed within each person’s area of responsibility.

Dan Shadoan Director-at-Large, Ultra Cycling Events:

- My goal is to replace myself on the Board, and as the Davis California regional brevet Director.
- Dan indicated that he will continue as Brevet Director through the Gold Rush Randonee next year, and retire from the position at that time.

- Dan has several prospects for replacement in mind.

Martha Gegan, Newsletter/Outreach director:

- My goal is to coordinate more closely with Jason Fearing, so that I can get the contact information for all new members.
- Another goal is to organize a novel sort ride for various levels of cyclists approximately every month.
- Also, I'd like to work on getting new members and generating more involvement among existing members.

Jack Berger, Secretary:

- The major change in producing and publishing the Board Minutes has already been accomplished. Beyond that, I'd like to make sure that all officers and directors know that I'm available to help with transcription, mailing, letter writing etc.
- A goal outside of my Board position could be to improve the appearance of the first aid kits by replacing all the old, tattered-looking dressings with new ones. This would cost a minimum of \$200.00 in my estimation.

Robin Neuman, Director-at-large, Double Century

- My goal is to do the Double Century and maintain the quality of the event, in spite of financial constraints. This goal is all the more challenging because:
 - We deal with multiple entities that establish overhead costs outside of our control.
 - We cannot keep raising our rates, given the total cost to participants of attending the Double Century.
- Once the 2016 Double Century is over, we will have to re-evaluate the future of the Double Century.

Richard Mansfield, quartermaster:

- Beyond not losing any equipment, I'll need to learn more about the job by attending the Double Century and some of the other events, with an eye on equipment needs.

Jackie Phillips, Philanthropy Director:

- First, I'll provide Wil with a list of the organizations participating in the Big Day of Giving, as well as others we may wish to donate to subsequently.
- Second, I'd like to encourage DBC members to participate in philanthropic rides outside those of the DBC. I will publish information about such rides occurring later this year.

Richard Waters, Director-at-large, Foxy's Fall Century:

- Increase the ridership for the Foxy's Fall Century.
- Increase the income from the Foxy's Fall Century.
- Investigate the possibility of changing the theme or emphasis of the ride to make it more like a Gran Fondo.

David Joshel, Ride and Tour Director:

- My goals will be to improve the number of participants we have in tours.
- To improve the number of tours that we have.
- To make sure those tours are all safe.

Wil Uecker, Treasurer:

- Wil reflected that the bylaws require an independent review of the club's finances. His goal is to see that this is performed. Dan and others on the Board suggested making an inquiry with the Carbahal Brothers.
- Wil would also like to have some sort of back-up person designated for treasurer's duties. While the President and Vice President have check-writing ability that can be called upon in an emergency, someone with knowledge of the Treasurer's function (preferably also comfortable with Quicken software), would be his preference in the event that he were unable to perform the Treasurer's duties for a longer period of time. He has contacted Marnelle Gleason about filling this potential role, and she is agreeable.
- Wil brought up the issue of an old financial policy requiring that any reimbursement of funds to a director must be signed by another director. In the course of Board discussion, it became clear that in almost all cases, the Treasurer has become the second director by default. Dan mentioned that as long as the director is spending within his or her own budget, the Treasurer can sign off on reimbursements. However, if a director is expecting to be reimbursed from the budget of another director, that other director will need to be notified and agree to the transaction.

Barbara Anderson, Vice President:

- My goal is to arrange interesting speakers that will attract people to the membership meetings.
- In addition, I have begun sending news releases to the Davis Enterprise with announcements of our meetings.
- A final goal is to be of help to the President in any way I can and fill in for him when needed.

Awards and Certificates:

Barbara introduced this topic by suggesting we consider the following:

- Is there a consensus that this is a good idea?
- How often should we do this?
- What are the criteria for both the Lifetime Achievement Award and for the Certificate of Appreciation?

Barb reviewed the history of awards: At the Holiday Party Volunteer(s) of The Year awards have been given in the past. Often tour leaders were thus recognized. This was largely due to the efforts of Betty Jane Polk and Bill Bernheim. After Betty Jane's passing, the presentation of these awards fell off. Since that time, several Lifetime Achievement Awards have been given, but not on any consistent basis. Barb feels that major DBC contributors do need to be recognized and would like to see an awards program re-instated, as has been suggested by Phil.

Barb would like to see criteria drawn up for both of these awards (Lifetime Achievement and Certificate of Appreciation). She suggests we each come up with criteria for candidates for these two awards and submit them to the Board e-mail list prior to the next meeting. Dan will contact Bill Bernheim to ask him about the criteria used in the past. This item will be placed on next month's agenda.

Adjournment: meeting adjourned at 8:03 pm

Respectfully submitted,

Jack Berger

Secretary, DBC Board of Directors.

Next membership meeting: Monday, April 11th 7pm, Club Room, Veterans Memorial Building, Davis Ca.

Next Board meeting: Monday, May 2nd 7pm, Tandem Properties, 3500 Anderson Road, Davis, Ca.