



MINUTES OF THE NOVEMBER 3rd MEETING OF THE DBC BOARD OF DIRECTORS

PRESENT:

President: Nancy Knofler

Vice President: Kathy Stewart

Treasurer: Marnelle Gleason

Secretary: Jack Berger

Race Team Director: John Steggall

Philanthropy Director: Stu Bresnick

Tour and Ride Director: Dave Joshel

Membership Director: John Hess

Director-at-Large, Double Century: Robin Neuman

Director-at-Large, Foxy's Fall Century: Michael Borgg

Director-at-Large, Ultra Cycling Events: Dan Shadoan

Newsletter Editor: Glenn Mounkes

Members Absent:

- None

Also Present:

- Rick Waters, Deb Ford, Jason Fearing

Meeting Convened at Tandem Properties at 7:02 PM

Adoption of Agenda (President):

- A motion to accept the agenda was made by Dan and seconded by Robin. Motion passed unanimously.

Consent Calendar (President):

- a) Approval of minutes from the October, 2014 Board Meeting.**
- b) October Year-to-Date Financial Report.**
- c) American River Parkway Financial Steward Agreement (July 2014 - June 2016, \$1,500/Year):** Approve a two year financial steward commitment for the American River Parkway Foundation and authorize the President to sign a two year Financial Steward Agreement with the ARPF (July 2014 - June 2016). Transfer \$750 from the reserves to the Advocacy Line Item for said payment in 2014.
- d) 2015 4th of July Criterium Proceeds:** Approve that any profit (proceeds) from the 2015 4th of July Criterium be transferred to the 2015 Race Team Budget.
- e) Revised 2015 Budget:** Approve said budget as the recommended DBC club budget for 2015.

Motion to approve the consent calendar made by Dan and seconded by Dave. Motion passed unanimously.

Foxy's Fall Century: Michael Borgg reported on this year's fall century. The Foxy's Fall Century was a great success with many happy riders. Michael expresses his thanks to all who supported the effort. He estimates that there were about 1800 participants. An injured rider is recovering nicely. He mentioned the ongoing issue of a "False Foxy's" contingent who like to race and are not part of our event, but have the potential to create adverse publicity for the event. These folks are not known to be DBC members. The Board thanked Michael for his efforts.

Holiday Party: Date will be December 8th, Monday evening. Planning is going along well. Kathy will ask for more help if needed. Socks will be provided for members. Eventbrite has been set up to help with a head count. A vote to accept the proposed 2015 slate of officers will be included. She has sent out an announcement using the "DBC announce" email list. She will send out an additional announcement of the party on the DBC listserve.

Facebook: Jason Fearing made a presentation reviewing the progress of our Facebook activities. He notes that we have had a Facebook presence for the last 5 years. We had 972 likes in Jan, and 1101 likes currently. Facebook has now gone public and posts do not go "free" to all who "like" our page. Many posts Placed on the DBC wall have had good penetration into our "like base". The posts regarding the Foxy's Fall Century registration were widely seen by our "likes". The under 25 years of age participation is up this year. Jason and Deb Ford are looking for easier ways to show club activities. Is not practical to announce each recurring ride on Facebook. However, the use of Meetup, might be considered, as it is being used by several other local clubs. It allows for real time

communication about specific event or rides. Jason suggests we consider using Facebook to publicize major events and Meetup to deal with day by day rides. Jason was thanked for his presentation.

Reports of Officers, Directors, and Appointees (as needed):

President, Nancy Knofler

- Nancy wants to give out 3 awards for holiday party. She would like to go beyond the board members and appointees this year. Nancy requested that board members forward any proposed awardees to her.

- Report of Nominating committee for 2015:

<u>Nominee</u>	<u>Board Position</u>
Stu Bresnick	President
Kathy Stewart	Vice President
Marnelle Gleason	Treasurer
Jack Berger	Secretary
Bernhard Sturm	Race Team Director
Wil Uecker	Philanthropy Director
Dave Joshel	Tour & Ride Director
Deb Ford	Membership Director
Robin Neuman	Director-at-Large, Double Century
Rick Waters	Director-at-Large, Foxy's Fall Century
Dan Shadoan	Director-at-Large, Ultra Cycling Events
Martha Gegan	Newsletter Editor

The Nominating committee will conduct the election at the holiday party.

Vice President, Kathy Stewart

- Next week's general club meeting will be on bike fit, by Bruce Hendler

Secretary, Jack Berger

- Letters finished and will be sent to Solano County about the "Ride single file" signage.

Treasurer, Marnelle Gleason

- Two checks for philanthropy were re-issued. A few checks are lingering that have not been cashed so far. A new CD has been started (a roll over). Foxy's bill from Nugget Market has not yet come in.

Membership, John Hess

- No Report.

Newsletter, Glenn Mounkes

- Reports the newsletter is doing well.

Philanthropy, Stu Bresnick

- Stu solicits requests for the last \$1000.00 left in the Philanthropy budget.

Race Team, John Steggall

- Robin Farina recently participated in a Cyclocross ride recently. She has a women's clinic planned this month. Juniors are active and doing well. One of the elite riders has been picked up by a professional team.

Tours and Rides, Dave Joshel

- Three snack rides are coming up.

Double Century, Robin Neuman

- Robin and Scott are meeting about the 2015 Davis Double Century. Two potential rest stop changes are in the works. These may include Farnham Ranch and the lunch stop.
- Robin spoke to the negative feelings about the DBC at the Davis Chamber of Commerce. She suggests we write a letter explaining our club's community involvement, philanthropy, and events that bring business into the community.

Ultra Distance, Dan Shadoan

- No Report.

Foxy's Fall Century, Michael Brogg

- Michael spoke to Rick Waters about sharing the Directorship of the Foxy's Fall Century for next year. He would like Rick to have the Foxy's board position.
- Michael noted added fees this year for Cal Trans, in the amount of \$5000.00.
- The Vet's Memorial will only let us reserve the facility one year in advance. Michael is concerned that we are at risk of losing our access on the third Saturday of October. The parking issues were not as bad as anticipated. Nancy suggests a face to face meeting to with the High School Administration about next year's event.

Appointee Reports

- none

Committee Reports

- None.

Unfinished Business

- None.

New Business

- None.

Adjournment at 8:06 pm

Next membership meeting: Monday, November 10th, 7pm, US Bicycling Hall of Fame, 303 3rd Street, Davis Ca.

Next Board meeting: Holiday party will be on Monday, December 8th 7pm. Next Board of Director's meeting will be on Monday, January 5th, at 7pm at Tandem Properties.