

**Davis Bike Club  
Board of Directors Meeting  
Tandem Properties Conference Room  
April 13, 2009**

**Present:** Stu Bresnick, Carolyn Regan, Marnelle Gleason, Alan Hill, Bruce Winder, Marlene Hanson, Dave Joshel, Robin Rolles, Phil Coleman, John Whitehead, Milt Blackman, John Hess, Paul Guttenberg

**Absent:** Dutch Martinich, Steve Kahn, Robin Neuman

**Meeting called to order at 7:04 pm by Stu Bresnick**

**President:** Bresnick reported that there is a 19 day Vietnam tour being planned for Feb 2010 which will be for DBC members only at a cost of \$2150 plus airfare. More information is available on the list serve.

**Recording Secretary:** February 2009 minutes were approved unanimously.

**Treasurer:** Gleason presented Net worth Report as of 3/31/09, YTD Profit & Loss, and DBC Budget. Financial reports were approved unanimously.

**Vice President:** Hill reported that the May club meeting will be a presentation by Matt Walsh, a graduate student at UC Davis, on the subject of body chemistry. The June meeting will be at Common Grounds coffee shop since the library is unavailable due to remodeling. There is no speaker lined up for June as of yet. John Hess said he will look into getting a speaker to talk about the bicycling "Hall of Fame" for the June meeting. Hill said that the July meeting will be a picnic in the park. The October meeting will be the race team presentation.

**Newsletter:** No report.

**Membership:** Winder said that the Winters Youth Day is April 25, but Steve Kahn will not be able to organize a DBC ride in the parade because it coincides with the Nevada City Tour.

**Corresponding Secretary:** Hanson will continue to place an announcement to the list serve every month reminding members to e-mail the list serve if they are in need of a ride. Hanson issued a thank you letter to Tandem Properties for the use of the conference room for board meetings.

**Quartermaster:** No report.

**Touring:** Bresnick read a report from Kahn which said that the Sonoma tour was wonderful, the Nevada City Tour is coming up soon, and so far no problems with any of the tours which have taken place.

**Race Team:** Rolles said that plans for the June 7th Dunlap Time Trial are coming along. The second race team clothing order has been placed.

**Safety:** Guttenberg said that an order has been placed for 3000 helmets for the March Madness helmet distribution. John Whitehead suggested trying to get multiple designs for the helmets, so the kids can have some choices of decoration for their helmet. Blackman asked to be informed of how many helmets end up being distributed. Coleman said he has received approval from the district to contact the schools for the helmet program. The schools will be contacted to set up dates for distribution of the helmets. Coleman said that two other districts have also shown interest in the helmet program.

**Public Relations:** Whitehead said that the notices in the Davis Enterprise about the DBC led community rides on Friday are continuing to attract new people and return riders every week. There was an article in the Davis Enterprise by John Whitehead about cyclists and 4-way stop signs.

**Philanthropy:** Blackman said that donations have gone out to Yolo Hospice, club members for charity rides, and the Plainfield Fire Station. Blackman read a thank you letter from March Madness chairman Mary James to the volunteers for that event. Bresnick said that the week before Foxy Fall Century, Yolo Hospice is putting on a charity ride and Bresnick will help advise them.

**Davis Double Century:** Bresnick read a report by Neuman. Pierre and Marsha may be willing to be in charge of the dinner, and Ludy's will cater the dinner. Still needed is a crew for the dinner, and a volunteer to lead the crew. There are 340 paid riders, and 164 jerseys sold so far. Bresnick said that next year the club will look into options other than Active.com for registration on-line.

**Foxy's Fall Century:** Hess said he is thinking about introducing a jersey for the Foxy for the first time this year. He will contact Ink Monkey to get some design possibilities.

**Ultra Distance:** Guttenberg said that the Brevet series 300K went well. All but one rider finished. The 400K will occur in two weeks, the weekend of the 25<sup>th</sup>. The Fleche Velo also went well. Bresnick said that Alumbaugh will write an article for the newsletter on the Fleche Velo and the GRR.

**Old Business:** Bresnick read a report by Alumbaugh. The new web site may be unveiled in May. They are currently waiting on the ride description template by Steve McMahon. The election process for DBC officers still remains on the table.

## **New Business:**

1. Coleman will edit and revise some of the club by-laws in order to comply with non-profit tax status for DBC.
2. Hess said that UCD Sports Medicine is offering half-price VO2 max and Lactate Threshold testing to UC Davis employees. Hess will check and see if they will expand this offer to DBC members. Hess will also look into a discount offer for Road ID bracelets for DBC members.
3. Bresnick said that DBC has now joined as a member of Adventure Cycling.
4. Discussion regarding the development of a new logo for DBC. Bresnick will send out a Request for Proposal to local graphic artists. Bresnick said he will draft the RFP and send it out by e-mail to board members for approval, then send it on to the local graphic artists chosen by the board.
5. Hill reported that the term "March Madness" is copyrighted, just as an FYI to the board.

Meeting adjourned at 8:39 pm.

Next Board Meeting: Monday, May 11, 7:00 pm at Tandem Properties.