



Minutes of the March 7, 2015 DBC Board of Directors Meeting

PRESENT:

President: Phil Coleman

Vice President: Barbara Anderson

Treasurer: Wil Uecker

Secretary: Jack Berger

Race Team Director: Fred Schnaars

Philanthropy Director: Jackie Phillips

Tour and Ride Director: Dave Joshel

Membership Director: Jason Fearing

Director-at-Large, Double Century: Robin Neuman

Director-at-Large, Foxy's Fall Century: Richard Waters

Director-at-Large, Ultra Cycling Events: Dan Shadoan

Newsletter/Outreach director: Martha Gegan

Members Absent:

- none

Also Present:

- Glenn Mounkes, past DBC President
- Rob Josephson

- Robert Caulk
- Richard Mansfield, quartermaster

Meeting Convened at Tandem Properties at 7: 01 PM. President Phil Coleman introduced our guests.

Reports of Officers, Directors, and Appointees:

Membership Director: Jason Fearing

- Jason passed out a table of DBC members sorted by membership types, comparing January's data to current numbers.
 - 557 total memberships were counted in January, now down to 458, with some of the decrement being due to cleaning up the data.
 - In each category of membership in which 3 and 5 year memberships are offered, the vast majority of members choose the one year option.
 - Some of the data still need refinement, e.g. the fate of the 18 Race Team sponsors' memberships.

Treasurer: Wil Uecker

- With the downward revision of membership numbers, we received a partial refund of \$445.00 on our liability insurance premium.
- Wil has also slightly changed the format of the financial reports. The line item for socks was collapsed into the clothing item.
- We have gotten some March Madness revenue during the month of February, with the bulk of it coming in during March.
- Wil mentions that the tiny accruals of interest income are being retained in the interest bearing accounts, rather than being transferred to an operational account for spending. The interest income will be transferred out of these accounts (Fidelity, Dunlap) at year's end.
- A couple of CDs will mature this year, paying .75% interest. We have a ladder of four CDs. Liquidity needs will be met by the Fidelity cash fund and short term bond fund.
- Wil asked for feedback on the new format used in the financial reports.
- Phil reflected that the Board could consider using "safe" instruments other than CDs that might provide a slightly better yield. Any member with knowledge of long-term secure investments is encouraged to contact the Treasurer with suggestions or referrals.

Tour and Ride Director: Dave Joshel

- Dave forwards a report from Dan Barcellos that the Oregon Tour has 14 people committed, with 6-7 more persons who are interested.
- The Shasta Tour was cancelled but later revived with Dave as leader, and planning is underway.

Director-at-Large, Foxy's Fall Century: Richard Waters

- Rick reports we are going to increase the fees this year, and allow for earlier registration, beginning on June 1st. The entry fee will initially be \$65.00, increasing to \$75.00 on July 15th, and increasing again to \$90.00 on September 24th. The fee for the family ride will initially be \$30.00 and on September 24th will increase to \$35.00. These fees are \$10.00 higher than the corresponding "early" charges from the recent past. The "late" charges go up by \$20.00. At present there is no cost differential between the 100K and the 100M ride fees. We can anticipate a revenue increase in the area of \$14,000.00 for the Foxy's Fall Century.
- We are going to provide an automated volunteer sign up system using features of the Eventbrite website...all at no cost.
- Rick is looking for a volunteer to investigate the possibility of transforming the Foxy's Fall Century into something resembling a Gran Fondo format. He notes that Fondo rides have very high ridership, and that many riders seem to be attracted to the festive atmosphere. These events typically feature post ride alcohol, music, vendors, and a variety of food vendors. Board members are asked to help Rick find a suitable volunteer to help look into this possibility. Any major changes to the format of the Foxy's Fall Century would not occur until 2017.

Director-at-Large, Ultra Cycling Events: Dan Shadoan

- Dan report that the 200K brevet to Pope Valley and back was very successful, with great weather, which prompted a high turnout of "day of" riders. 51 of 54 riders completed the event.
- The next brevet will be held on March 19, and will be a 300K from Davis to Cobb Mountain. We currently have 25 riders pre-registered.
- Dan is still looking into changing the brevet insurance coverage to RUSA, which may be less expensive.
- March Madness is in progress, with 55 riders signed up. We have \$1,375.00 income from registration fees so far.
- The March Madness banquet will be held at Sudworks on Sunday April 24th at 6pm. The club will provide hor d'oeuvres. Drinks will be "no host" and meals can be purchased if desired.
- Dan, Jason and Wil are to develop a procedure of dealing with application forms and membership payments that arise at brevets.

Secretary: Jack Berger

- Jack reviewed the new procedure for dealing with BOD meeting minutes, indicating that a draft of the minutes will be sent out to the board, asking for feedback on content and form (e.g. typos). When all edits have been completed, the final draft will be uploaded to the DBC website and a link to the document will be sent out to the membership.
- The feedback process will stand in for the formal board approval of the minutes.
- The board expressed its approval of this procedure.

Director-at-Large, Double Century: Robin Neuman

- Robin reports that the Davis Double Century has become an international event. We have three registrants from the United Kingdom.

New Business:

Guest presentation by Robert Caulk:

- Robert reported that recently two of his friends (and DBC members) crashed on their tandem on Stevenson's Bridge Road north of the bridge. Robert was frustrated by the poor condition of the pavement on that section of road which was instrumental in causing the crash. He spoke to the Yolo County official who deals with roads in this area, and got a prompt response, with the road being patched within a few days. He was gratified by the County's response, and wrote a letter of appreciation to the Yolo County Board of Supervisors.
- Robert wanted to know if the DBC had a committee on roads that keeps track of road quality and agitates for needed improvements with local governments.
- Phil reassured him that while we have no road committee per se, the DBC has an advocacy component, composed of several bike club members who are deeply involved in advocacy issues.
- Board members expressed their thanks to Robert for his appearance to discuss bike safety.
- Robert was later directed to Rich Rifkin (DBC member and advocate) with knowledge of all aspects of the bridge approach.

Fixit Stands: Glenn Mounkes, past DBC President:

- Glenn presented a report on the current status of the fixit stands. He handed out (and delivered electronically) a written report. See appendix 1.
- Phil reviewed the history of the fixit stands, noting that the installation of the stands represented a substantial financial outlay by the club. Further, the club has put additional financial and volunteer hour resources into the maintenance of the stands....only to be faced with ongoing and pervasive vandalism. At present, the stands are in shabby disrepair, and bear the DBC logo. Phil opened the discussion of options for dealing with the situation.
- Several board members recalled a discussion of this issue from last year in which the 2015 Board decided not to pour additional resources into this project.
- Options were discussed including stand removal, need for City of Davis cooperation and attendant costs, or simply removing the DBC logo from the blighted stands.
- The Fixit Stand in Winters is in good shape, and is not a current concern.
- Phil thanked Glenn for his work in putting together an excellent presentation. Glenn was also thanked by the board for all his efforts promoting the fixit stand project in the past.
- Phil noted the Board's reluctance to further fund the vulnerable bike repair stands. Phil later wrote a letter to City Council and Mayor to report discontinuance of maintenance of the Fix-it Stands, and made the recommendation that they be dismantled.

Old Business:

American River Bike Trail support:

- Phil introduced this topic, mentioning that we have had a multi-year commitment to the American River Bike Trail-to provide funding at the level of \$1,500 per annum. Our commitment expired in the last calendar year.
- There is money in the budget for continued funding of the A.R. Bike Trail.
- In the event that the current board approves ongoing funding, Phil will not sign off on a multi-year commitment, feeling that we should not encumber next year's board, denying that board the option of reconsidering the commitment.
- A discussion followed, with most board members favoring ongoing support for the bike trail.
- Arguments in favor of ongoing support included:
 - DBC has many Sacramento based members who use the trail frequently.
 - The A.R.B.T. is a unique regional resource that merits the support of the cycling community, including the DBC.
 - The A.R.B.T. is used, albeit sporadically, by many DBC members.
 - DBC does get recognition in the form of signage along the A.R.B.T.
 - DBC has a historical precedent of providing support to the A.R.B.T.
- A motion to support the American River Bike Trail with a \$1,500.00 contribution for the year of 2016 was made by Martha and seconded by Dan. Motion passed unanimously.

Membership dues:

- Phil introduced the discussion of this ongoing item. Last year's board made the recommendation that we take up this discussion. During last month's discussion a motion was considered to raise the membership fees by \$10.00 in each category, bringing the annual fees up to \$30.00 per individual membership and \$40.00 for family membership.
- During the last month we have received e-mail comments on this, opposing the dues increase, and several Board members made comments opposed to the increase.
- For the sake of information/discussion, Phil passed out a document summarizing his research into the arguments in favor of a dues increase. Highlights included:
 - The holiday dinner and door prize (socks) more than compensate for the annual cost of an individual membership.
 - 20 dollars is a small outlay when considered against the costs of a cycling avocation.
 - A very popular cycling club in Folsom has annual dues of \$15 and provides essentially none of the member benefits and community services of DBC.
 - The actual value of the 20 dollar fee has been eroded by inflation since the fee schedule was established in 2004. Were membership fees increased by only 5 dollars, the clubs revenue would increase by \$2,250.00, and this would fail to make up completely the loss in purchasing power that has occurred over the last 12 years.
- Dave mentioned that he recently surveyed the membership fees of several other clubs in Northern California and found that the current DBC dues are close if not identical to those of the other clubs.

- Dave also pointed out that we have been generous giving away funds (e.g. Hall of Fame, American River Bike Trail), and that we need to protect our income to continue with this level of generosity.
- Robin reported that the original motivation for increasing the fees to the current levels was to support the newsletter, and that those expenses no longer exist.
- Jackie raised the issue of “how much is enough” in financial reserves.
- Wil reported that even with our financial challenges, our reserves have stayed more or less flat over the last few years.
- The opinion was offered that we should support Rick’s innovations for making the Foxy's Fall Century more productive and see how that turns out prior to raising the fees.
- Barb felt that it was hard to ask the membership to pay more in fees when the club is financially sound with good reserves.
- After full discussion of all aspects of raising membership fees, the Board determined to keep the current dues schedule indefinitely.

Multi-year Memberships:

- Martha brought up the issue of simplifying the dues structure. Jason was in favor of simplifying the structure as well, pointing out that very few members utilize the multi-year memberships, and that this change would simplify the Treasurer's tabulations to allocate membership fees between the Race Team and the Club.
- Phil researched the “Membership” sub-section of By-laws, noting that it limits memberships specifically to one year.
- Robin offered a motion that we discontinue the multi-year memberships and that we continue with individual and family memberships on a yearly basis. Current multi-year memberships will be honored. This will become effective as of 4/1/16. Motion seconded by Martha.
- Motion passed unanimously.

President’s Comments:

Certificates of Appreciation:

- Phil presented a sample of a certificate of appreciation for meritorious contributions to the club. The cost was \$25.00 for the certificate and frame. Cost for future certificates may be reduced by 40% with the use of discount coupons.
- Phil would like to have nominations for such award/certificates from board members. Current board members will not be eligible.
- He also mentioned that he would like to continue the tradition of presenting Lifetime Achievement Awards at the holiday dinner. The recipients of this award have, in the past, been given lifetime memberships in the club.
- Further discussion of awards and likely recipients will be deferred until the next board meeting.

Goals for 2016:

- Phil would like to see each board member set one or two goals within their area of responsibility for 2016.
- He would like these goals to be tangible, measureable, and achievable, within this year.
- Phil will ask for these next month.

Research and Staff Support for Board Members:

- Phil is developing measures to give research and staff to board members prior to deliberation of future Agenda items. It will take the form of expanding the 'One-person Committee' concept.

Administrative Budget:

- After a discussion with Barb about the general membership meetings, Phil and Barb agreed that getting better attendance at the membership meetings was a desirable goal. By way of making these meetings more attractive, Phil has authorized Barb to increase spending on meeting related "goodies". As well, he has authorized payments to speakers. All of this will come out of the administrative budget.
- Phil will be approaching the board for replenishment of the administrative budget in the future.

Adjournment: meeting adjourned at 8:46 pm

Respectfully submitted,

Jack Berger

Secretary, DBC Board of Directors.

Next membership meeting: Monday, March 14th, 7pm, Club Room, Veterans Memorial Building, Davis Ca., Davis Ca.

Next Board meeting: Monday, April 4th, 7pm, Tandem Properties, 3500 Anderson Road, Davis, Ca.

Appendix 1

Fixit Station Review Glenn Mounkes

In early 2012 five Dero Fixit Stations were purchased by the Davis Bike Club for installation in Davis and Winters,

CA. By late August of 2012 all were installed at the following locations:

- 1) 6 E Main St, Winters, CA; across from Steady Eddy's
- 2) 303 3rd Street; Farmers' Market / Bicycling HoF
- 3) 840 Second Street; Amtack parking lot
- 4) 1800 E 8th St; Davis Manor (shopping) Center
- 5) 315 East 14th Street; Yolo County Public Library (newer 2012 version Fixit)

The first four Fixit Stations to arrive were the 2011 model and cost \$1,145 each. The fifth Fixit was a 2012 (current) model. Cost for all five Fixit Stations including shipping and CA sales tax was \$7,105.24.

Tools included on all Fixits Stations:

A. Tool tethers: 5/32" stainless steel cable.

B. Manual air pump.

C. Hand tools:

1. Philips and flat head screwdrivers
2. 2.5, 3, 4, 5, 6, 8mm Allen wrenches
3. Headset wrench
4. Pedal wrench
5. 8/9mm, 10/11mm box wrenches
6. Tire levers (2)

Vandalism

Is an ongoing issue with the Fixit Stations. In 2012 and 2013 with use and abuse the Fixit Stations saw failed pumps, cut cables / stolen hand tools, and surface damage to the steel frames. After one round of replacing Manual air pumps, the Board decided to remove any subsequently failing pumps rather than replace them. All of the pumps failed by the end of 2013.

Hand tools were damaged or stolen generally in relation to how many moving parts they had. After pumps, Hex wrench sets were the next to go. The last to go are the

8/9mm, 10/11mm box wrenches.

Current status of the Fixits Stations as of this morning:

1) 6 E Main St, Winters, CA; across from Steady Eddy's

Failed pump, otherwise unknown

2) 303 3rd Street; Farmers' Market / Bicycling HoF

No Pump. Only remaining tools are: 8/9mm, 10/11mm box wrenches, and Flat head screw driver.

3) 840 Second Street; Amtack parking lot

Pump not working. A separate functional 3rd party pump is installed next to the Fixit. Remaining tools are: Tire levers (2), 10/11mm box end wrench, Flat head screwdriver (bent).

USBHoF: 303 3rd St. 95616

4) 1800 E 8th St; Davis Manor shopping Center

Removed by the City of Davis

5) 315 East 14th Street; Yolo County Public Library (newer 2012 version Fixit)

No Pump. Only remaining tools are: 8/9mm, and 10/11mm box wrenches.

Maintenance:

In 2012 I continued to maintain (removing failed pumps, replacing or removing broken or missing tools and, an occasional wipe down) all of the Fixit stands until the October 2013 Board meeting where I stepped down as the sole Fixit stand steward. Since then maintenance has been an ongoing issue; over the last few years several proposals have been discussed by the DBC Board but none has worked.

Going forward:

There is still no firm direction regarding the Fixit stands. The Fixit Station frames are still all serviceable. A replacement tool set for one Fixit with

shipping and CA sales tax costs about \$130. A New current version Fixit Station costs about \$1100 (which includes shipping and CA sales tax).

To remain functional, the Fixit Stations need to be maintained. This would represent an ongoing cost to the DBC. Absent involvement from the membership or a third party to make timely reports and repairs, the Fixit Stations will remain in a state of , more or less, disrepair.

Note: The only Fixit Station in town with a working pump and all tools is at the Davis Food Co-Op